



**Roberto Colón**  
**Patent Attorney | Principal**  
Quinn IP Law  
[RColon@quinniplaw.com](mailto:RColon@quinniplaw.com)

Roberto is a Principal at Quinn IP Law, where he focuses on preparing and prosecuting domestic and international patent applications for automotive, telecommunications, manufacturing, biomedical, and retail products. He also specializes in conducting patent infringement analyses, negotiating and drafting licensing agreements, reviewing and revising existing applications, and representing clients on trademark oppositions. Roberto understands the demands that companies face to develop a defensible intellectual property portfolio within an aggressive budget. He is committed to putting clients' intellectual property to work for them to improve market standing, profitability, and progress toward long-term business goals. Roberto's engineering education and diverse legal background enable him to collaborate with inventors, technical personnel, and in-house counsel to forge productive and long-term partnerships.

Before joining Quinn IP Law, Roberto worked at other intellectual property boutique firms, where he prepared patentability analyses, clearance opinions, and patent applications for medical device companies. Roberto also worked at a general practice firm, where he counseled clients on a wide range of corporate, commercial, and environmental law matters.

Roberto holds a Bachelor of Science in Mechanical Engineering from the University of Puerto Rico, where he was a member of the Tau Beta Pi Engineering Honor Society. He received his Juris Doctor from the University of Puerto Rico School of Law, where he was an Editorial Board Member of the University of Puerto Rico Law Review. He also received a Master of Laws degree from Columbia Law School with a concentration in intellectual property. Roberto is admitted to practice in Michigan, United States Patent and Trademark Office, New York, and New Jersey. He has also presented to the Hispanic National Bar and the 2012 Biotechnology Industry Organization (BIO) World Congress.

## **Practice Areas**

Patent Prosecution  
Patent Enforcement  
Patent Portfolio Management  
Trademark Selection and Registration  
Trademark Enforcement  
Copyrights  
IP Due Diligence  
Licensing & Joint Development

## **Technical Areas**

Automotive, Aerospace & Transportation  
Chemical & Chemistry Sciences  
Clean & Green Technology  
Consumer Goods  
Electronics & Computer Technology  
Industrial, Manufacturing & Materials Science  
Medical Devices  
Robotics & Automation

## **Education**

LL.M., Columbia Law School,  
J.D., University of Puerto Rico Law School, *magna cum laude*  
B.S., University of Puerto Rico, Mechanical Engineering, *magna cum laude*

## **Admissions & Memberships**

Michigan | New York | New Jersey  
U.S. Patent and Trademark Office  
Hispanic Bar Association of Michigan  
International Trademark Association