



Matthew R. Mowers
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Matt is a Principal Attorney at Quinn IP Law, and provides comprehensive counseling in international patent and trademark law matters to companies ranging from startup ventures to Fortune 100 clients. He has more than two decades of private practice and in-house counsel experience in the mechanical and electromechanical arts for a variety of high-tech industries, including: automotive technologies (body, control systems, enclosures, interiors, lighting, manufacturing processes, powertrain, safety systems and seating); consumer products; green and clean technologies, machining tools and processes, medical devices and power tools. A registered patent attorney, Matt's patent practice focuses on utility and design patent preparation and prosecution, patent validity and opinion analysis, product clearance studies, intellectual property portfolio management and asset valuation.

Matt understands the complexities of brand innovation and protection for both small inventive companies as well as famous trademark owners. Matt previously managed the international trademark portfolio of a Fortune 100 company, leading a team of trademark professionals and a network of foreign counsel with global responsibility for clearance, prosecution, and enforcement of the portfolio; he supports the firm's current clients in the same capacity. As the practice leader of Quinn IP Law's international trademark group, Matt works with clients to maximize the value of their global portfolios and enforce their rights in trademark, unfair competition and Internet-related disputes. Matt also specializes in complex technology transactions and negotiating joint development, license, and technology arrangements.

Prior to joining the firm, Matt served in seconded roles as Chief Intellectual Property Counsel for Jaguar Land Rover and Intellectual Property Counsel for Lear Corporation's Global Seating Systems Division. In both positions, he advised senior management and formulated intellectual property strategy to support corporate business goals. His extensive experience within an automotive OEM and Tier 1 automotive supplier provided essential insight into the business opportunities and impacts resulting from a tactical implementation of a corporate intellectual property portfolio to maximize gain while minimizing risk. Matt also spent several years as a shareholder at national intellectual property firm Brooks Kushman P.C. and as a partner at Michigan-based general practice firm Warner Norcross & Judd LLP.

Matt holds a Bachelor of Science in Mechanical Engineering from GMI Engineering & Management Institute (now Kettering University) and a Doctor of Jurisprudence from the University of Detroit Mercy. He is a registered patent attorney and is also a member of the International Trademark Association, American Bar Association, Michigan Intellectual Property Law Association, and the Society of Automotive Engineers.

Practice Areas

Patent Prosecution
Patent Enforcement
Patent Portfolio Management
Technical Design and Consulting
Trademark Selection and Registration
Trademark Enforcement
Trademark Portfolio Management
Copyrights
IP Due Diligence
Legal Professional Services
Licensing & Joint Development
Startup and Early Stage Consulting
Trade Secrets and Unfair Competition

Technical Areas

Automotive, Aerospace & Transportation
Clean & Green Technology
Consumer Goods
Industrial, Manufacturing & Materials Science
Medical Devices
Robotics & Automation

Education

J.D., University of Detroit Mercy
B.S., GMI Engineering and Management Institute (Kettering University), Mechanical Engineering

Admissions & Memberships

U.S. Patent and Trademark Office
U.S. Court of Appeals - Federal Circuit
U.S. District Court - Eastern District Michigan
State Bar of Michigan
Michigan Intellectual Property Law Association
International Trademark Association